

LEAN AND SIX SIGMA EXCELLENCE AWARDS '18 (LSSEA)

An Initiative by Symbiosis Centre for Management and
Human Resource Development, Pune

www.sixsigma.scmhrd.edu



ABOUT SCMHRD

SCMHRD, established in 1993, has strived to bring Indian ethos, management concepts and technological advances together in an effort to redefine the management paradigm in the current day and age. The SCMHRD culture provides students an environment that allows them to think and reflect, to explore and express.

VISION: To become the centre of excellence for global leadership and learning, the standards of which others are mentioned by.

MISSION: To create leaders and entrepreneurs of Tomorrow, their dedication to excellence, absolute.

ABOUT LSSEA

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- LSSEA is a platform to showcase the best practices hence, increasing the visibility of the organization

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- Opportunity to network with other six sigma practitioners in the industry.
- Feedback from eminent panellists helps in improving the existing processes

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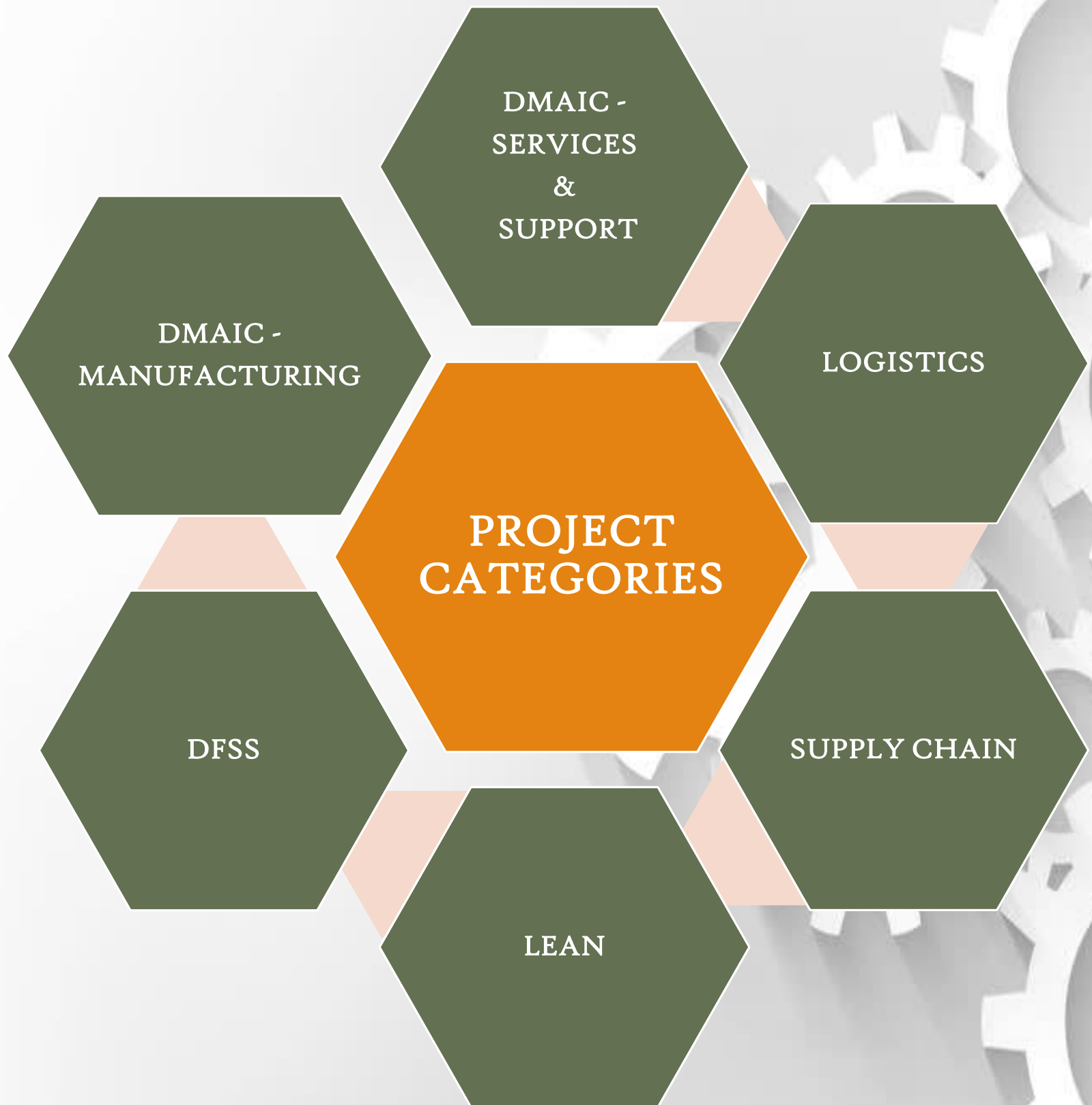
- Valuable insights from the panellists, which could be used for the process improvement and implemented in the future

E

- A platform to get recognition for the hard work and the efforts put in doing the project

A

- An invaluable opportunity to get insights into the best practices followed by other organizations in the same, or different industry



DMAIC -
SERVICES
&
SUPPORT

LOGISTICS

SUPPLY CHAIN

LEAN

DFSS

DMAIC -
MANUFACTURING

PROJECT
CATEGORIES

REGIONAL ROUNDS



PUNE



BENGALURU



DELHI

BRANDING

Pre-Event

- Posters & banners covering Delhi, Bengaluru and Pune
- Appearance on LSSEA official website
- Publicity through participant pamphlet and brochure distribution in industry

Live

- Corporate exposure
- Banner and poster display in and around the event location
- T-shirt sponsorship for marketing
- Wrist bands for participants

Post-Event

- Retained marketing support through featured page (name, logo and company website link) in Aarohan – the LSSEA magazine
- Name and logo bearing on trophy
- Merchandising

TITLE SPONSORSHIP

SPONSORSHIP AMOUNT: Rs. 3,00,000



Display of **Banners** (Maximum 3)
at prominent locations at event
precincts

Name of sponsor on
**Trophies/ Certificates/
Mementos**

Display of Banner
(Maximum 1) inside
presentation hall venue

Name of the
sponsor on the
event **T- shirts**

A 3-minute **video clipping**
featuring main sponsor to be
shown during the event

One full page coloured **print Advertisement** in
AAROHAN, the LSSEA 2018 event magazine, handed
to all participating companies and corporates

CO - SPONSOR & REGIONALS

CO SPONSOR - SPONSORSHIP AMOUNT: Rs. 1,50,000

REGIONAL SPONSOR - SPONSORSHIP AMOUNT: Rs. 75,000

PRE EVENT

- Name and Logo of the company on all the posters & Banners(Pre-event publicity campaign)
- Name, Logo and link to company website on the first page of LSSEA '18 website

DURING EVENT

- Display of Banners (Maximum 2) at prominent location at event precincts
- For Co-Sponsor Display of Banner (Maximum 1) inside presentation hall venue
- Name of Co-sponsor on Trophies/Certificates/Mementos

MEDIA SPONSORS

SPONSORSHIP AMOUNT: Rs. 1,00,000

Name/Logo and link to company website on the first page of LSSEA' 18 website.

w.sixsigma.scmhrd.edu

Display of Banners (Maximum 2) at college premises

One full page coloured advertisement in AAROHAN, the LSSEA event magazine, which is given to all participating companies and other corporate.

Annual subscription form to be provided in the docket to delegates, participants and panellists





T-SHIRTS

SPONSORSHIP
AMOUNT: Rs. 75,000

- Name/Logo of company on the T shirt
- Display of banners (Maximum 1) at college premises
- Distribution of T shirts to all participants and delegates

• HOSPITALITY

SPONSORSHIP
AMOUNT: Rs. 75,000

- Boarding and lodging for panelists
- Transportation
- Food and Snacks
- Passing of corporate contacts during the event for accommodation purpose



STATIONERY

SPONSORSHIP
AMOUNT: Rs. 75,000

- Name/Logo on docket stationery which includes pens, notepads, pocket books, file folder & docket bag
- Display of Banners (Maximum 1) during event

OUR PAST SPONSORS



TESTIMONIALS



“...Many thanks for organizing a wonderful event at Delhi. We all had great learning from the same. Timely & accurate prior information on the venue, timings etc...”



“... I would like to heartily appreciate the efforts of Team SCMHRD who are doing this with great passion and dedication. It is being organized very professionally at each and every stage....”



“... Very good learnings through case studies. Excellent ambience and arrangement. Overall impression was excellent...”



“... Feel proud to participate in LSSEA organized by SCMHRD. From this event we learnt the process followed by other industries, companies, their methodology, working, etc. This gave us another dimension to look at Six Sigma...”



“... Associated with your institute for a few years. You have been role models for other youngsters and conducting the event exceptionally well...”

POWERED BY SUPPLY CHAIN AND OPERATIONS CLUB OF SCMHRD



SUPPLY CHAIN & OPERATIONS CLUB



Team SCOPE Club '18

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