

LSSEA

LEAN SIX SIGMA EXCELLENCE AWARDS

10-11 October 2017

|| ABOUT SCMHRD ||

SCMHRD, established in **1993** has strived to bring Indian ethos, management concepts and technological advances together in an effort to redefine the management paradigm in the current day and age. The SCMHRD culture provides students an environment that allows them to think and reflect, to explore and express.

|| ABOUT LSSEA ||

LEAN & SIX SIGMA EXCELLENCE AWARDS is a platform for the corporate to showcase their projects that involve improving **performance** and **efficiency** with the aid of Six sigma methodologies and have them critically evaluated by a dynamic panel of eminent personalities in the field.

Lean and Six Sigma Excellence Awards '17 is committed to recognize the latest techniques in the industry for improving productivity, by felicitating them for successfully reaping the rewards of their lean and six sigma Implementation.

Vision: To become the centre of Excellence for Global Leadership and Learning, the standards of which others are mentioned by.

Mission: To create management professionals who are employable.
To sensitize them to social issues in the regional context.
To enable them to understand global and regional business issues.

LSSEA 2017 is conducted for the following categories:

- DMAIC – Manufacturing
- DMAIC – Services and support
- DFSS – Manufacturing, Services and support
- LEAN
- SUPPLY CHAIN
- LOGISTICS



2005



2006



2007



2008



2009



2010



2011



2012



2013



2014



2015



WINNERS 2016

Regional Rounds	Delhi	22-Sep
	Pune	21-22 Sep
	Bangalore	25-26 Sep
Final Round	Pune	10-11 Oct



Pre-Event

POSTERS & BANNERS
COVERING DELHI,
BANGALORE AND PUNE

APPEARANCE ON LSSEA
OFFICIAL WEBSITE

PUBLICITY THROUGH
PARTICIPANT
PAMPHLET AND
BROCHURE
DISTRIBUTION IN
INDUSTRY.



CORPORATE **EXPOSURE**

BANNER AND
POSTER DISPLAY IN
AND AROUND THE
EVENT LOCATION

T-SHIRT
SPONSORSHIP FOR
MARKETING

Post Event

RETAINED MARKETING
SUPPORT THROUGH
FEATURED
PAGE(NAME,LOGO
AND COMPANY
WEBSITE LINK) IN
AAROHAN'17 – LSSEA
MAGAZINE

NAME & LOGO
BEARING ON **TROPHY**

MERCHANDISING

- Display of **Banners** (Maximum 3) at prominent locations at event precincts.
- Name of sponsor on **Trophies/ Certificates/ Mementos**
- Display of Banner (Maximum 1) inside presentation hall venue.
- Name of the sponsor on the event **T shirts**
- A 3-minute **video clipping** featuring main sponsor to be shown during the event.

One Full page coloured **print Advertisement** in **AAROHAN**, the LSSEA'17 EVENT magazine/CD, given to all Participating companies and corporates.

SPONSORSHIP
AMOUNT:
Rs. 3,00,000

SPONSORS: CO SPONSOR & REGIONALS

CO SPONSOR – SPONSORSHIP AMOUNT: Rs. 1,20,000

REGIONAL SPONSOR – SPONSORSHIP AMOUNT: Rs. 50,000

MEDIA SPONSOR :

SPONSORSHIP AMOUNT: Rs. 75,000

PRE EVENT

- Name and Logo of the company on all the posters & Banners (Pre-event publicity campaign)
- Name, Logo and link to company website on the first page of LSSEA '17 website:
www.sixsigma.scmhrd.edu

DURING EVENT

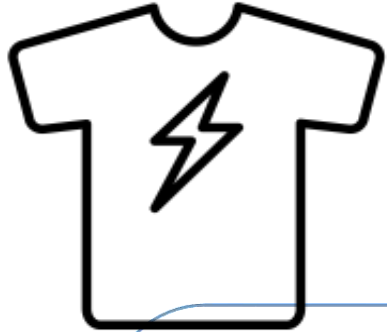
Display of Banners (Maximum 2) at prominent location at event precincts.

For Co-Sponsor Display of Banner (Maximum 1) inside presentation hall venue.

Name of Co-sponsor on Trophies/Certificates/ Mementos.

- Name/Logo and link to company website on the first page of LSSEA'17 website.
- Display of Banners (Maximum 2) at college premises.
- One full page colored advertisement in AAROHAN, the LSSEA '17 event magazine/CD, which is given to all participating companies and other corporates.
- Annual subscription form to be provided in the docket to delegates , participants and panelists

|| How can you help us? ||



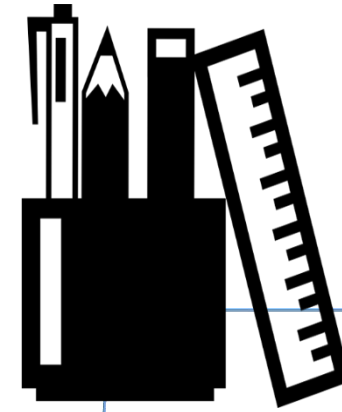
T-shirt Sponsorship

- SPONSORSHIP AMOUNT: Rs. 75,000
- **Name/Logo** of company on the T shirt
- Display of **banners** (Maximum 1) at college premises
- Distribution of **T shirts** to all participants and delegates



Hospitality

- BOARDING AND LODGING FOR PANELISTS
- TRANSPORTATION
- FOOD AND SNACKS
- Passing of corporate contacts during the event for accommodation purpose



Stationery

- SPONSORSHIP AMOUNT: Rs.50,000
- Name/Logo on docket stationery which includes pens, notepads, pocket books, file folder & docket bag
- Display of Banners(Maximum 1) during event

OUR ESTEEMED SPONSORS



TESTIMONIALS



"...Many thanks for organizing a wonderful event at Delhi. We all had **great learning** from the same. Timely & accurate prior information on the venue, timings etc..."



"... Feel **proud to participate** in LSSEA organized by SCMHRD. From this event we learnt the process followed by other industries, companies, their methodology, working, etc. This gave us **another dimension** to look at Six Sigma..."



"... Associated with your institute for a few years. You have been **role models** for other youngsters and conducting the event exceptionally well..."



"... I would like to heartily appreciate the efforts of Team SCMHRD who are doing this with **great passion and dedication**. It is being **organized very professionally** at each and every stage...."



"... Very good learnings through case studies. **Excellent ambience** and arrangement. Overall impression was excellent..."

WE WELCOME YOU ALL TO THE LEAN AND SIX SIGMA
EXCELLENCE AWARDS

POWERED BY **SUPPLY CHAIN AND OPERATIONS CLUB OF**
SCMHRD

-Team **SCOPE Club '17**

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SUPPLY CHAIN & OPERATIONS CLUB



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SCMHRD