SCOPE — SUPPLY CHAIN & OPERATIONS CLUB

SCMHRD | AACSB ACCREDITED

SUPPLY CHAIN & OPERATIONS CLUB
SCOPE - SCMHRD

PRESENTS

CORPORATE EXCELLENCE AWARDS

ULTIMATE BATTLE BETWEEN CORPORATES FOR BUSINESS EXCELLENCE

An initiative of

Symbiosis Centre for Management and Human Resource Development (SCMHRD), Pune
&
SCOPE - SCMHRD

EVENT THEME
HumanTech Harmony:
Operational Excellence in Service of People and Planet

MORE INFO
www.sixsigma.scmhrd.edu
www.scmhrd.edu/scopeclub

The Corporate Excellence Awards (CEA) is an annual event hosted by the SCOPE club at SCMHRD. It provides a prominent stage for corporates to showcase their industry-centric projects, highlighting advancements in performance, efficiency, and productivity within various domains, all focused on a unified theme. A distinguished panel of industry experts conducts discussions and evaluations of these projects.

CEA acts as a pivotal forum where diverse businesses convene to share and exchange best practices. It aims to acknowledge companies for their innovative and systematic approaches. Moreover, the event fosters a sustainable relationship between the industry and academia by offering a platform for mutual learning and the exchange of knowledge.

Dr. Netra Neelam
Director, SCMHRD
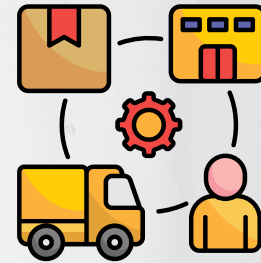
Domains - CEA 2024

Lean Six Sigma

(Tracks: IT Services || Manufacturing & Others)

Process and operations, quality control, improvement strategies, cost cutting and efficiency enhancement, capability building

Supply Chain & Operations

Inventory/warehouse management, Distribution network & delivery system, Project management, operation strategy, R&D

ESG, Sustainability & CSR

Carbon neutrality, UNSDG Goals, ESG strategy across three key pillars – People, Performance, Planet

Industry 5.0 & Analytics

Generative AI, Cyber security, IoT, Augmented reality, Big Data Analytics, Cloud computing, Additive manufacturing, RPA, RFID, Blockchain, Human-machine synergy

General Management

Finance, Sustainable investing, Smart capital, Project Management, HR, IT consulting, Digital marketing

Start-up Track

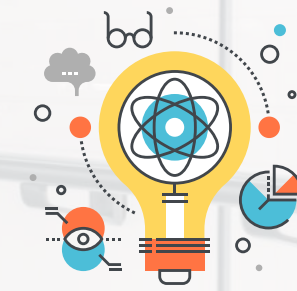Idea, Establishment, Sustenance, Financials, Innovation, Market Analysis

Digital Transformation In Business

Service Strategy, Evolution of Digital Technology, Innovation, Collaboration, Customer Experience, Information and Insights
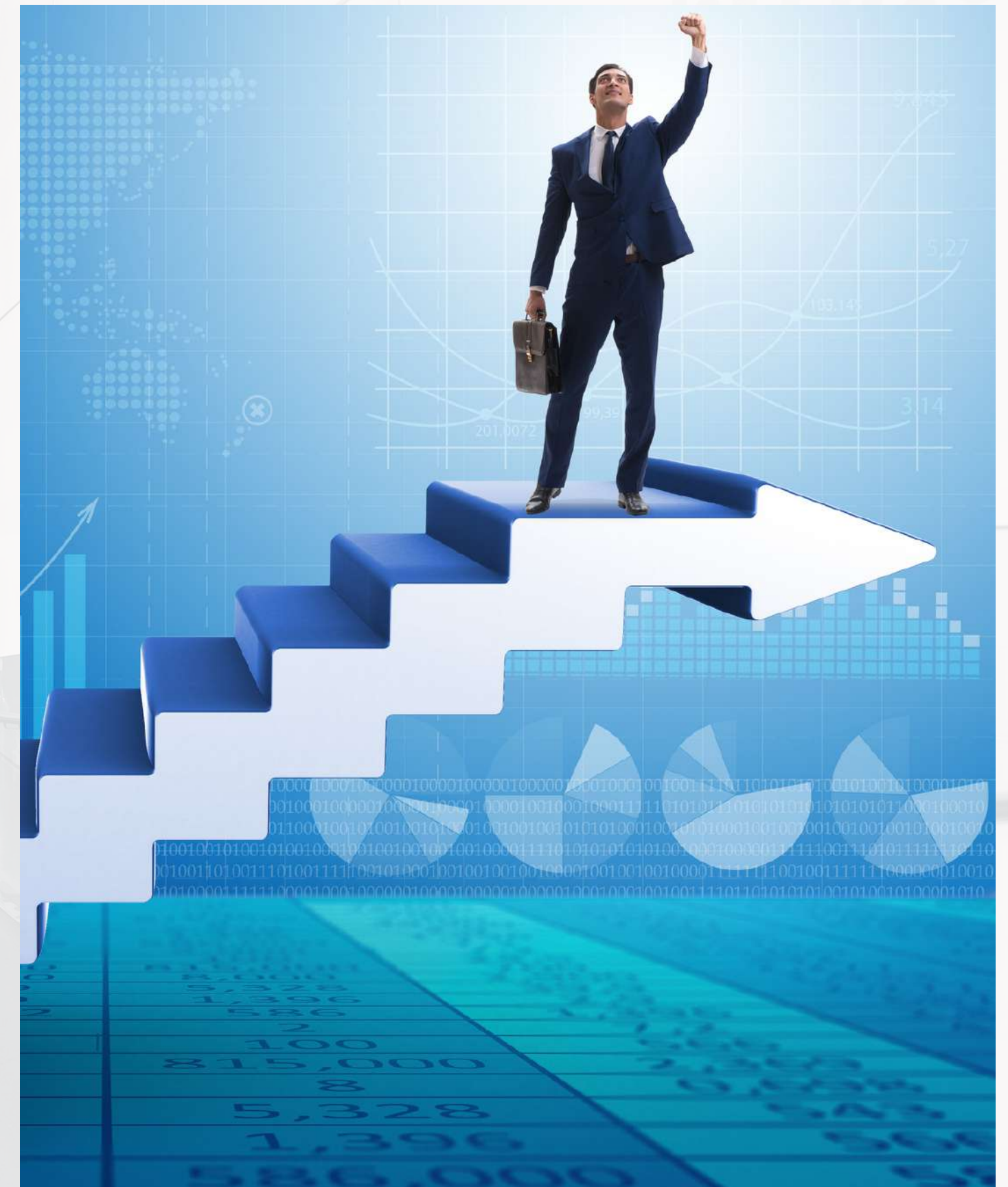
Product Innovation & Management

Development of a new, redesigned, improved good or service. Problem identification, Market validation, Technology roadmap, Product management

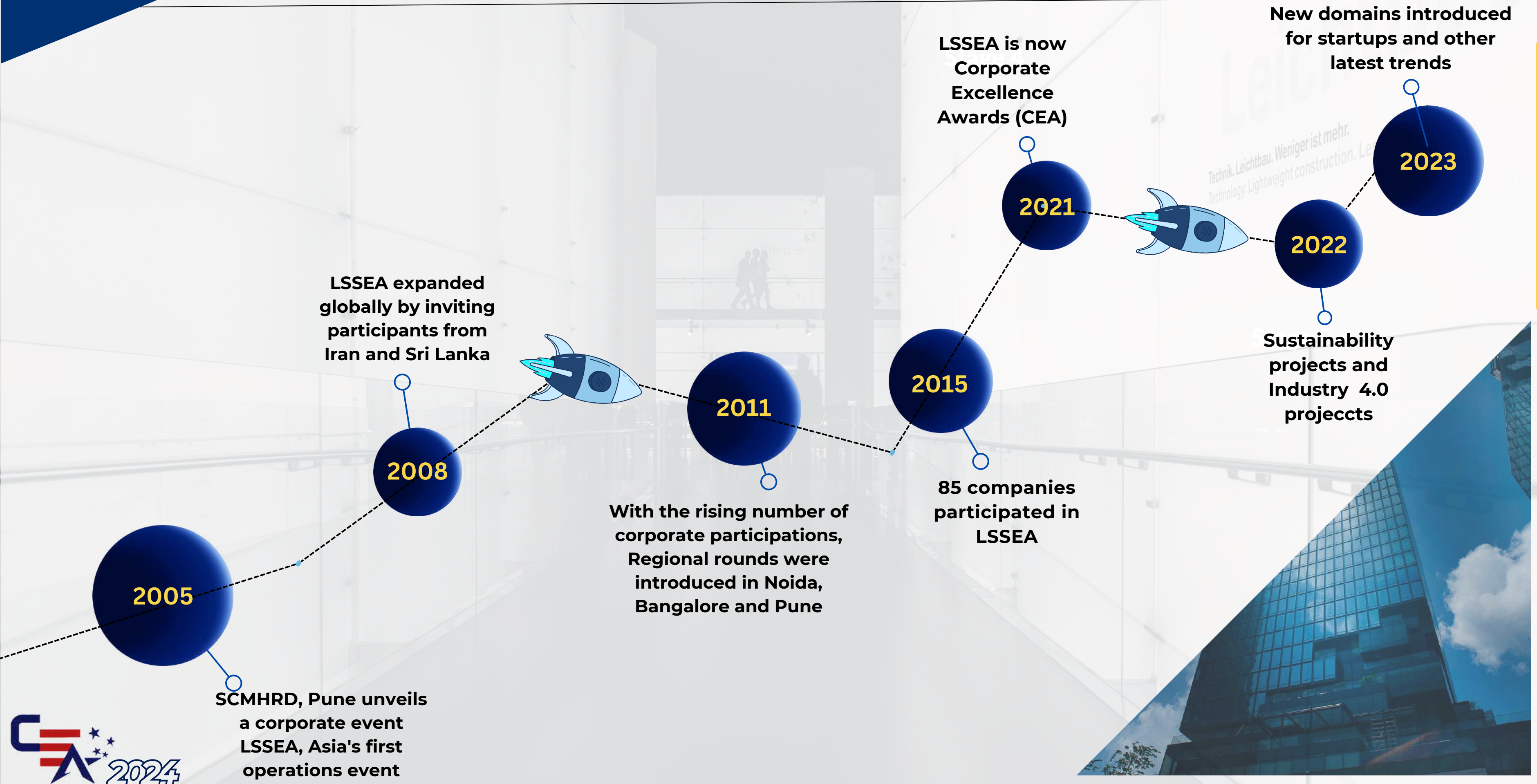## Ultimate battle between Corporates for Business Excellence

The Corporate Excellence Awards (CEA) is an annual event conducted by the SCOPE club, SCMHRD that offers a platform to corporates to display their industry-related projects that exhibit advances in performance, efficiency and productivity across several domains centered around a consistent theme. Discussions about the projects and evaluations are done by a panel of eminent industry professionals.

The CEA serves as a forum for different businesses to exchange best practices and recognizes them for their creative and methodical application. The event facilitates the lasting relationship between industry and academia through a platform for learning and knowledge sharing.

CEA 2024 invites projects under 8 domains that revolve around the theme of HumanTech Harmony, the inspiration behind the idea of this theme is the belief that technology can be used to create a more harmonious world, where people and the planet thrive together.

Journey - CEA

2005

SCMHRD, Pune unveils a corporate event LSSEA, Asia's first operations event

2008

LSSEA expanded globally by inviting participants from Iran and Sri Lanka

2011

With the rising number of corporate participations, Regional rounds were introduced in Noida, Bangalore and Pune

2015

85 companies participated in LSSEA

2021

LSSEA is now Corporate Excellence Awards (CEA)

2022

Sustainability projects and Industry 4.0 projeccts

2023

New domains introduced for startups and other latest trends

CEA 2024

HumanTech Harmony: Operational Excellence in Service of People and Planet

➤ In today's ever transforming world, one essential subject matter of concern is the relationship between technology and humanity. HumanTech Harmony is a philosophy that redefines how businesses operate and contribute to the well-being of both people and the planet. As we navigate the challenges posed by technological advancements and societal shifts, it is imperative to strike a balance between what is developed, deployed in interest of the needs of human beings and their well-being for the betterment of our worldwide environment.

➤ The adoption of advanced technology has taken place in almost every field, and has progressed at an unprecedented pace. However, in the midst of this technological progress and its simultaneous integration in business, the impact left on the environment often remains overlooked. Human-Tech Harmony calls for this shift in mind-set, where organizations prioritize the balance between technology and environmental wellbeing.

➤ Excellence in operations, when dedicated to serving people and our planet earth, not only recognises but also mitigates the adverse societal effects of technology. This involves an ethical dimension in the development of artificial intelligence, safeguarding of data privacy and utilization of emerging technologies in a socially responsible manner.

➤ By encouraging a commitment to integrity and code of conduct in the digital age, CEA is delighted to extend a warm invitation to projects across diverse domains to participate in the quest for "Tech-Harmony", where we encourage corporates to leverage the use of modern technology as a thriving force for a balanced, enhanced and sustainable movement, prioritizing ecological stewardship and conservation.

Testimonials

TATA MOTORS Connecting Aspirations
"We appreciate the efforts of the organizing team of CEA for prompt communication & arrangements during the event at the venue"

tcs
"LSSEA event organized by SCOPE, SCMHRD is only one of the few forums in India, that follow a rigorous 3 level process for identifying ultimate winners. We believe, the enthusiasm & interest shown by the students is commendable "

Reliance Industries Limited
"Very good learnings through case studies. Excellent ambience & arrangements. Overall impression was excellent"

Cummins
"Gold Award in CEA 2021 by SCMHRD for KEP's participation in the Supply Chain & Operations Club" - Cummins India Ltd (Annual Report FY 2021-22)

Capgemini
"We appreciate the way the sessions were arranged. We received excellent inputs from the Judges & the co participants who presented. It was a very good experience"

Ingersoll Rand Inspiring Progress
"It was indeed a wonderful experience to see the students, judges & the participating teams working very hard & passionately to bring out the best in them"

CEA 2024

Eligibility

- Project implementation period: Nov 2022 - Oct 2023, with improved results for at least 2 months prior submission

- New Projects which have not been submitted earlier in CEA are only eligible. Entries with projects submitted in earlier editions of CEA will be disqualified

- Multiple teams from an organization can participate.

- One team can present only one project per domain but can participate in multiple domains

Application

- Participants should register for the event on the event website: https://sixsigma.scmhrd.edu/

- Participants should upload a scanned copy of the application form duly filled and signed by signatory in PDF format. (Uploading the scanned copy is mandatory for the completion of the registration process)

- Click on the link below to register your teams: https://forms.gle/4GgxjTPBYarQzoar9

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2024

Guidelines for Participants

- The event will be conducted in two stages : Preliminary round - **Online mode**, Finale round - **On Campus**. The projects qualifying for the finale round shall be presented in **SCMHRD Campus, Pune**
- Any number of teams can participate from a single organization
- A team can submit a maximum of one project per domain and can submit project in all domains. Each project has to be registered separately
- Registration fees: **₹ 5000/- for a team of 3 + Rs 1000 per additional member excluding GST** per project (non refundable) ; GST will be levied on the total transaction value; Mode of Payment : **Online (Only through Easebuzz payment gateway, No invoice will be generated for payment).**
- Submission for preliminary round should be done online
- The organizers at their discretion may ask for a telephonic interview with the participants and / or the higher management representatives. This is to verify the validity of the submissions
- Decision of the organizers will be binding under all circumstances
- Executive Summary of the projects will be published in the event magazine. In case a company does not wish to publish their project, the team members should communicate it to the organizers before the preliminary round
- An undertaking (NOC) will be taken from the company before publishing the executive summary
- Format for Executive Summary will be shared by the organizers post registration
- Duly signed and stamped application form (Scanned copy in PDF format), Presentation (in PDF format) and Executive Summary for the project (in .DOC format) should be uploaded on the link which will be communicated post registration
- Participants can contact the organisers in case of any queries
- Late entries will NOT be accepted
- **Participation will be confirmed and presentation will be allowed only upon receipt of the registration fees**.

Guidelines for Presentation

- Overall time limit for presentation will be 20 mins : Presentation - 15 mins, Q&A - 5 mins

- Teams will present their project in the presence of other participants and the jury in the preliminary round. Projects selected for final round will be presented at SCMHRD, Pune in the presence of the Jury, other selected teams and the students of SCMHRD.

- Contents about Company introduction should be restricted to 1 slide

- Video content in the slide should not exceed 2 minute

- The appropriateness of the tool shall be evaluated

- Financial/ Customer benefit achieved should be shown with documentary evidence

- It is recommended that only the persons directly involved in the projects make the presentation

- Contents of the presentation should meet the evaluation criteria according to the domain
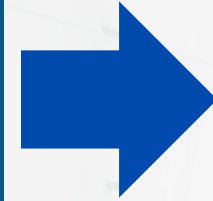
Criteria for Evaluation

Industry 5.0 & Analytics	Start-up track	General Management	Lean Six Sigma
Problem identification	Idea	Problem identification	Problem identification
Extent of Data Analytics	Product	Process	Process
Validation of Analysis	Business model	Results	Results
Improvement achieved	Revenue growth	Sustenance	Sustenance
Presentation	Presentation	Presentation	Presentation

Supply Chain and Operations	Product Innovation & Management	Digital transformation in Business	ESG, Sustainability and CSR
Problem identification	Problem identification	Problem identification	Strategic alignment
Process	Project Management	Process	Process
Results	Market validation	Implementation	Community assessment
Sustenance	Objectives achieved	Improvement achieved	Scalability
Presentation	Presentation	Presentation	Presentation

*Any change in evaluation criteria will be duly communicated with participants well in advance of the 1st round
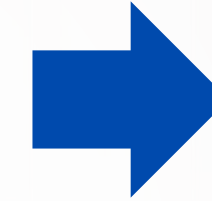
Important Dates

8TH NOV'23
Application Window Opens

15TH DEC'23
Application Window Closes

17TH DEC'23
Deadline for submitting executive summary & Project PPT

24TH-25TH JAN'24
Finale (On Campus)

21ST - 22ND DEC'23
Preliminary round (Online)

2024

FOR MORE INFORMATION CONTACT US

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Dr. Suhas Ambekar (Assistant Professor, SCMHRD, Pune)

Team SCOPE 2023-24

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CSA 2024

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