

SPONSORSHIP BROCHURE

for the 19th edition of



**Ultimate Battle Between Corporates for
Business Excellence**

**An initiative by
Supply Chain & Operations Club**



**Symbiosis Centre for Management and Human
Resource Development, Pune**

ABOUT US

ABOUT SCMHRD, PUNE

**OUTLOOK - ICARE INDIA
MBA RANKING 2022-23**

**EDUCATIONWORLD INDIA
HIGHER EDUCATION
RANKING 2022**

**INDIAN INSTITUTIONAL
RANKING
FRAMEWORK(IIRF)2022**

INSIDEIIM.COM

- 2nd in Top Private MBA Institutions - Pune
- 3rd in West Zone
- 15th in top Private MBA Institutions
- 5th Best B-school in Maharashtra (Private)
- 9th Best B-School in India(Private)
- 3rd Best B-School- West(Private)
- 8th in the School of Eminence for Employability(Private)
- 6th in the top 100 B-School (Private)
- 24th Best B-School in India


















ABOUT SCOPE & CEA

Supply Chain and Operations (SCOPE) Club was established in 2005 as the "Six Sigma Committee" with an intent to establish an interface for students and the corporate world. To develop this interface, SCOPE Club launched its flagship corporate event, LSSEA – Lean and Six Sigma Excellence Awards. It's a matter of immense pride for SCMHRD as it happens to be the **only B-School in India** to take the initiative to provide a platform for the corporate sector to come together and share its best practices in the arena. With the changing times, we have noticed immense participation and interest from the corporates and have evolved from just six sigma practices to various domains. LSSEA has unfolded to **CEA – "Corporate Excellence Awards" with multiple disciplines**.

The Corporate Excellence Awards (CEA) offers a platform for corporates to display their industry-related projects that exhibit advances in performance, efficiency, and productivity across several domains centered around a consistent theme. Discussions about the projects and evaluation are done by a panel of eminent industry professionals.

CEA serves as a forum for different businesses to exchange best practices and recognizes them for their creative and methodical application. The event facilitates lasting relationship between industry and academia through a platform for learning and knowledge sharing.

SPONSORSHIP PACKAGE

	 Gold Partner	 Silver Partner	 Bronze Partner	 Domain Partner
Sponsorship Amount	INR 100K +	INR 51K TO 100K	INR 26K TO 50K	INR 10K TO 25K
Number of projects exempted from participation fees	8	4	2	1
Promotion on Social Media				
Company logo on virtual background during event/domain*				
Special Feature on the Annual Magazine - 'Aarohan'				
Additional promotional activity of the sponsor's choice				
Promotion across event merchandise, brochures, banners and certificates as prime sponsors				
Opportunity to provide Case Study & Jury for our National B School Competition - 'Saksham'				

Important Dates

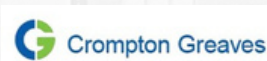
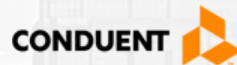
Event Date: 24th - 25th January 2024 (Final Round at SCMHRD-Pune Campus)

Please contact us before 23rd January 2024 to be a partner for CEA 2024

Our Past Sponsors



Our Past Participants



CONTACT THE TEAM

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